



Mr. Swapnil Sanjay Kuchekar

Assistant Professor

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A/P- Veal Colony Vinayak
Apartment Flat no. 09,
Tal- Baramati, Dist- Pune

EDUCATION

- Master in Business Administration
SPPU University, Pune
2010-2012
- Bachelor of Business Administration
2012-2014

EXPERTISE

Market Research &
Analysis
Digital Marketing

LANGUAGE

English
Marathi
Hindi

Experience

● 1st June-2023 to Present

Assistant Professor at Maharashtra Institute of Management ,Kalamb-Walchandnagar

- **Teaching Experience:-** 5 Years
- **Industry Experience:-** 0Years
- **Paper Published:-** 05
- National:- 04 International:-01
- **Total Conference Attended:-**05
- National:-03 International:-02

EXPERTISE

- Market Research & Consumer Insights
- Expertise in designing and implementing long-term marketing strategies

Skills Expertise

- Classroom Management
★ ★ ★ ★ ★
- Curriculum Planning and Execution
★ ★ ★ ★ ★
- Professionalism and Leadership
★ ★ ★ ★ ★
- Assignment and Evaluation Practices
★ ★ ★ ★ ★