

13 DEC 2023

Total No. of Questions : 5]

SEAT No. :

P-7870

[Total No. of Pages : 2

[6118]-1003

M.B.A.

GC-03:103 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(Rev.2019) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate marks.
- 3) Draw diagrams wherever necessary.

Q1) Attempt any five questions two marks each.

[10]

- a) What is Micro Economy?
- b) What is Incremental cost?
- c) Give the characteristics of the Duopoly market.
- d) Write the formula for price elasticity of demand.
- e) Give any two exceptions to the Law of Demand.
- f) Define Skimming Price in short.
- g) In _____ stage of Business Cycle businesses cut back production and lay off people.
- h) In the law of variable proportion, stage one is upto the point where average product cut to marginal product. (True/False)

Q2) Attempt any two questions five marks each.

[10]

- a) Give the different objectives of the firm.
- b) Explain the sales force opinion method of Demand forecasting.
- c) Explain the Leakages of Multiplier.

P.T.O.

Q3) a) Explain the different types of Income Elasticity of Demand. [10]

OR

b) Discuss the Law of Variable proportion considering one variable factor.

Q4) a) Identify the major influencing factors to the market demand for - [10]

i) Food grains

ii) Clothes

iii) Luxurious Car

OR

b) Give the features of perfect competition and explain how the price will be fixed in the perfect competitive market.

Q5) a) Explain the concept of Investment multiplier. [10]

OR

b) How the Business cycle helps in business decisions?



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Total No. of Questions : 5]

SEAT No. :

PA-4333

[Total No. of Pages : 2

[5946]-13

M.B.A. (Semester - I)

103 : GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2019 Pattern) (Revised)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory
- 2) Draw neat graphs wherever necessary.
- 3) Figures to the right indicate marks.

Q1) Attempt any 5 questions having 2 marks each.

[10]

- a) In a typical demand schedule quantity demanded varies _____ with the price.
- b) When the supply increases the supply curve shifts to the _____.
- c) The quantity demanded is the amount of a good that consumers plan to purchase at a particular price.
(True or False)
- d) Opportunity cost is a term which describes _____
- e) In a closed economy savings are equal to _____ at the equilibrium level of income.
- f) The law of demand states that :
- g) Consumption is a function of _____
- h) Marginal propensity to consume varies between _____ and _____

Q2) Attempt any 2 questions having 5 marks each.

[10]

- a) Explain Accounting costs & Economic costs.
- b) Differentiate between micro economics and macro economics.
- c) State the law of diminishing marginal utility.

P.T.O.

Q3) What do you understand by phases of business cycle? [10]

OR

Discuss price determination under perfect competition in the short term.

Q4) Illustrate price elasticity of demand with its types. [10]

OR

Discuss why there is a need for govt intervention in the markets.

Q5) State and explain oligopoly with price rigidity. [10]

OR

Explain the cost output relationships in the short run.



19/3/2022

Total No. of Questions : 5]

SEAT No. :

PA-4155

[Total No. of Pages : 2

[5946]103

M.B.A.-I

**103-GC-03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2019 Pattern) (Semester-I)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries 10 marks.
- 3) Figures to the right indicate marks.

Q1) Answer the following questions in one or two sentences. (Any 5) [2 Marks each]

- a) State 'Law of supply'.
- b) What is 'Accounting cost'.
- c) Define 'Oligopoly'.
- d) Define 'Macro economics'.
- e) What is 'Price Skimming'.
- f) What is 'Business cycles'.
- g) What is 'Investment function'.
- h) Name any four techniques or methods of demand forecasting.

Q2) Answer in brief. (Any two)

[5 Marks each]

- a) Explain profit maximisation model.
- b) State and explain any five determinants of demand.
- c) Explain elasticity of demand.

Q3) Attempt any one:

[10]

- a) Illustrate how the price is determined under perfect competition in short run.

OR

- b) Is there any relation between inflation and business cycles? Explain with logic.

PTO.

[10]

Q4) Attempt any one:

- a) Managerial economics helps in decision making in the framework of uncertainty and scarcity of resources. Analyse and elaborate the statement with an example.

OR

- b) "The shorter the period, the greater the influence of demand on price and the longer the period, The greater the influence of supply on price elaborate it with example and diagram.

Q5) Attempt any one:

[10]

- a) Distinguish economics from diseconomics of scale and suggest possible causes of each.

OR

- b) "Product differentiation may only be in the eyes of the beholder"-comment and evaluate the statement in the context of monopolistic competition.

Total No. of Questions : 5]

SEAT No. :

P6860

[Total No. of Pages : 2

[5860]-103

First Year M.B.A.

103 GC - 03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2019 Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *Draw neat labeled diagrams wherever necessary.*
- 2) *Figures to the right side indicate full marks.*
- 3) *All questions are compulsory.*

Q1) Solve any five :

[10]

- a) Define Economics and managerial Economics.
- b) List the objectives of the firm.
- c) Write down the exceptions of the law of demand.
- d) State the uses of concept of elasticity.
- e) List the methods of demand forecasting.
- f) State the law of supply.
- g) Define elasticity of demand.
- h) What is economic costs?

Q2) Solve any 2 :

[10]

- a) What is demand? What are the factors that affect demand?
- b) Explain price leadership?
- c) What is private costs and social costs?

Q3) Solve any one :

[10]

a) Explain the cost output relationship in short run.

OR

b) State the law of demand. Explain the elasticity of demand.

Q4) Solve any one :

[10]

a) What are the importance and limitations of demand forecasting? Explain any two methods of demand forecasting.

OR

b) Explain the need for Government intervention in the market.

Q5) Solve any one :

[10]

a) What is business cycle? Explain the phases of business cycle.

OR

b) Write down the objectives of pricing policies. Explain cyclical pricing price skimming and transfer pricing.



Dec. 2019

Total No. of Questions : 5]

SEAT No. :

P5515

[Total No. of Pages : 2

[5659]-5003

103 First Year Master in Business Administration (M.B.A.)
ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
(2019 Pattern) (Semester - I)

Time : 2 : 30 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) Draw neat labeled diagrams wherever necessary.
- 2) Figures to the right indicate full marks.
- 3) All Questions are compulsory.

Q1) Solve any five.

[10]

- a) _____ defined economics as a study of mankind in the ordinary business of life. [2]
 - i) Adam Smith
 - ii) Lionel Robbins
 - iii) Samuelson
 - iv) Alfred Marshall
- b) Which are the exception to the Law of Demand? [2]
- c) What is Marginal Cost? [2]
- d) Monopolistic competition differs from perfect competition primarily because: [2]
 - i) In perfect competition, firms can differentiate their products.
 - ii) In monopolistic competition, firms can differentiate their products.
 - iii) In monopolistic competition, there are relatively few barriers to entry.
 - iv) In monopolistic competition, entry into the industry is blocked.
- e) Define Managerial Economics. [2]

P.T.O.

- f) Define the concept elasticity of demand. [2]
- g) What is Social Cost? [2]
- h) List the phases of Business Cycle. [2]

Q2) Solve any two [10]

- a) Explain Micro economics and describe it's importance. [5]
- b) Explain Sales-force opinion method. [5]
- c) What type of market structure best describes the Indian telecom industry? [5]

Q3) Solve any one . [10]

- a) "Market can experience only normal profit situation in the long run in perfect competition", comment. [10]
- b) What are the various types of pricing policies explain with suitable examples? [10]

Q4) Solve any one [10]

- a) Explain how Williamson's Managerial Discretionary theory works? [10]
- b) State and Explain the Law of Demand,with exceptions to the Law of demand with suitable example and graphs? [10]

Q5) Solve any one [10]

- a) Explain the collusive and Non-collusive Oligopoly. [10]
- b) Explain Profit Maximisation Theory of the firm. [10]

